

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Claims**

1. (Cancelled)
2. (Cancelled)
3. (Cancelled)
4. (Cancelled)
5. (Cancelled)
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16. (Cancelled)
17. (Cancelled)
18. (Cancelled)
19. (Cancelled)
20. (Cancelled)
21. (Cancelled)
22. (Cancelled)
23. (Cancelled)
24. (Cancelled)

25. (Cancelled)

26. (Cancelled)

27. (New) A system for the creation, transmission and management of location bookmarks, each of said location bookmarks relating to a location, said system comprising:

- a. at least one wireless portable device comprising:
  - i. a processing unit for processing data;
  - ii. a storage unit for storing data, said storage unit being operatively connected to said processing unit;
  - iii. means for retrieving the geographical position of said location and for creating first data elements, said means for determining the geographical position of said location and for creating first data elements being operatively connected to said processing unit, said first data elements comprising an indication of said geographical position of said location;
  - iv. means for inputting second data elements, said second data elements comprising user-generated content;
  - v. means for combining said first data elements and said second data elements to form said location bookmark, and for storing said location bookmark in said storage unit;
  - vi. a display unit for displaying said first data elements and said second data elements of a selected one of said location bookmarks, said display screen being operatively connected to said processing unit;
  - vii. a transceiver unit for transmitting and receiving data over a communication network, said transceiver unit being operatively connected to said processing unit;
- b. a data server comprising:
  - i. a processing unit for processing data;
  - ii. a storage unit for storing data, said storage unit being operatively connected to said processing unit;

- iii. a transceiver unit for transmitting and receiving data over said communication network, said transceiver unit being operatively connected to said processing unit;
- iv. means, responsive to a request from said at least one device, for receiving at least one of said location bookmarks from said at least one device and for storing said at least one of said location bookmarks on said storage unit, or for retrieving at least one of said location bookmarks from said storage unit and for transmitting said at least one of said location bookmarks to said at least one device.

28. (New) A system as claimed in claim 27, wherein said at least one device is a cellular telephone.

29. (New) A system as claimed in claim 27, wherein said communication network is a wireless network.

30. (New) A system as claimed in claim 29, wherein said communication network is a cellular network.

31. (New) A system as claimed in claim 27, wherein said communication network is Internet.

32. (New) A system as claimed in claim 27, wherein said first data elements comprise:

- a. a latitude data element corresponding to the latitude of said location;
- b. a longitude data element corresponding to the longitude of said location.

33. (New) A system as claimed in claim 32, wherein said first data elements further comprise an altitude data element corresponding to the altitude of said location.

34. (New) A system as claimed in claim 27, wherein said first data elements further comprise an indication of the accuracy of said latitude data element and said longitude data element.
35. (New) A system as claimed in claim 33, wherein said first data elements further comprise an indication of the accuracy of said latitude data element, said longitude data element and said altitude data element.
36. (New) A system as claimed in claim 27, wherein said second data elements comprise textual data elements, video data elements, audio data elements, and/or graphical data elements.
37. (New) A system as claimed in claim 36, wherein said textual data elements comprise an identification of the author of said bookmark.